



SEPTEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, GURUGRAM IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

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STARTUP INCUBATOR GURUGRAM NEWSLETTER

September, 2022



Foreward

Entrepreneurship is the new normal of the industry and has been transforming the lives of various students. Not only is it renovating their lives, but also bringing a narrative change. This change of being lost in the havoc of thoughts to building a startup has been possible because colleges are encouraging and nurturing this in the environment. The mundane brick-and-mortar job profiles are now transmuting into enterprises which promote students' talents, from making crafts to creating sustainable products.

The Department of Higher Education Haryana and SACC India are together running the startup incubator initiative to transform various student lives.

Government colleges across Haryana are working as a catalyst in the growth of the students. Incubation Centres are working ceaselessly to design programs that accelerate the student startup founders' journey.

The Startup Incubator Cum Centre of Excellence, Gurugram, is grateful to all of the Principals, Entrepreneurial Development cells, and teachers who have joined our hands in building a conducive environment that positively impacts the journey of student founders.

Special thanks to:

Virendra Antil

Principal, Dronacharya
Government College,
Gurugram

Dr. RK Garg

Principal, Government
College for Girls, Sector 14
Gurugram

DR MAHASHWETA

Government College,
Shidhrawali

DR. RANDHIR SINGH

Principal, Govt. PG College,
Gurugram

Insights This Month



06

Outreach Sessions



02

Mentoring Sessions



12

New Startup Applications
& Enquiries



03

New Startups Incubated



40

Total Number of Active
Startups

Outreach Sessions



On 14th September'22, we held an awareness seminar for 32 history students at Dronacharya College. The one-on-one engagement reinforced the value of communication and inspired the students to do their best.

Entrepreneurs have played an important role in driving social change and improving people's lives and workplaces. To emphasise this, we held an awareness event at Dronacharya College for 32 History students. The one-on-one interaction reinforced the value of communication and inspired the students to do their best.



An awareness boot camp was held at Dronacharya Government College on September 19, 22 to introduce "Entrepreneurship as a career." The students grasped the reality of how entrepreneurs stimulate economic growth by offering novel technology, goods, and services.

Outreach Sessions



On 19th September'22, an awareness session was conducted at Dronacharya College, for 32 students of the MA Hindi class. One-on-one connection assisted us in communicating and providing a truly comfortable area for them to openly discuss.

We had another entrepreneurial awareness workshop with BA students on 16th September'22 at Dronacharya College. We focused on each student's point of view throughout the one-on-one session.



On 16th September'22, we held an awareness event for 32 Hindi department students at Dronacharya College. We inspired them in the appropriate way during this session.



New Ideas Received



Sachin, a student of Dronacharya Government College, shared the idea of setting up his business of a freelance animation on 7th October'22

Sakshi, a student of Government College, Sector 14, discussed the concept of selling handcrafted jewellery on 12th September'22



A brilliant concept for selling jewellery was offered by Kanika, a student of Dronacharya Government College, on 13th September'22.

New Ideas Recieved



On 19th September'22, Shubham, a student of Dronacharya Government College proposed the idea of selling protein supplements. He hopes to launch a herbal brand of protein supplements.

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Arjun, a student of Dronacharya Government College presented the idea of putting up food stall in Gurgaon on 19th September'22. He proposed offering reasonably priced, high-quality meals.



New Ideas Recieved



Muskan, a student of Dronacharya Government College presented the idea of Canteen Tender on 29th September'22. She want to renovate the canteen concept and serve high-quality meals.

Pankaj , a student of Dronacharya Government College came up with a unique idea of DJ sound and event on 16th September'22. He aims at setting up sound system for various events.



Himanshu , a Student of Dronacharya Government College presented the idea of Wicker Furniture on 27th September'22. He wants to create and sell high-quality furniture.



Spotlight of the Month



Startup incubator hosted a three-day exhibition for incubated business founders at the Incubation Centre from 21st to 23rd September'22. This expo provided them with an equal opportunity to showcase their goods and generate income.



Acceleration Activities

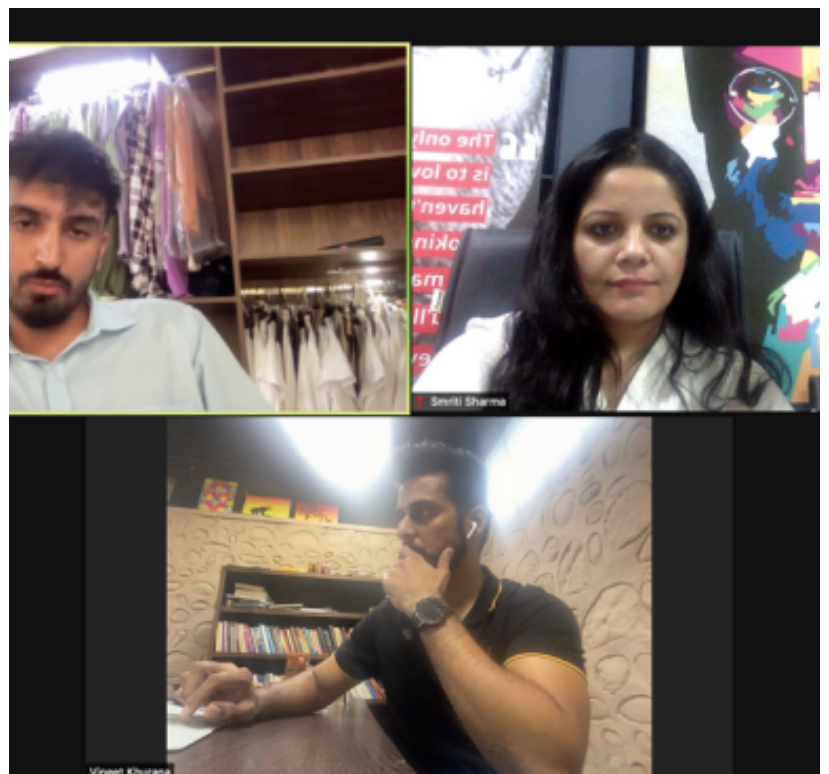


Echoshala, who received a wall decorating project from Urban Company on 1st September'22 appropriately justified creativity with brilliant colours. We introduced them to the Urban Company team.



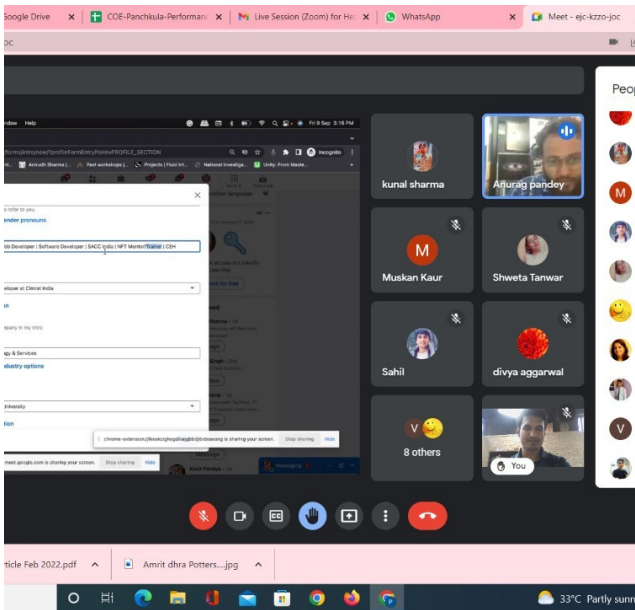
One of our startups, Mechanic Guru, generated a variety of promotional films as part of their marketing strategy. We supported them with video material as well as trendy ideas to keep them competitive.

Startup incubator Gurugram team conducted a mentorship session with Vineet Khurana for our incubated startup, Eprise Trends. Vineet Khurana discussed how Eprise may alter its course for more profitability and purpose.



Mentoring Sessions

Idea Generation



Ms. Nitika Khurana, Head of Operations, Chandigarh Angels Network, led a workshop on "Idea Generation for Corporate Gifting" on 9th September'22

The speaker engaged with several entrepreneurs and shared the best practises for Diwali hampers.

Exhibition Practice + Legal Issues

Anshuman Rai, co-founder of No margin, led a workshop on Marketing for a Successful Exhibition on 19th September'22. On 22nd September'22, a session by Smriti Sharma, centre head, SACC, Gurugram, was led to discuss the lessons learned from the 3-Day Exhibition. Aparna Jain, Co-Founder of Knowledgentia Consultants, held a seminar on 23rd September'22 about "Common legal difficulties that arise while launching a business."



New Incubates

Royal Guest House

The startup founder intends to construct an immersive guest home that will offer events and activities in addition to being a simple B&B..



Founder- Manish Yadav

Ecoshala

Our Ecoshala startup's essential notion is to build a business while keeping the environment in mind. They are reusing waste materials to manufacture garments, wall decorations, laptop bags, and other items.



Founder-Nikita Sharma

Tinkle Jewelers

Tinkle Jewelers has designed a fashionable line of handcrafted jewellery. Their captivating collection includes fashionable earrings, bangles, and necklaces. Every item of their exquisite art is handcrafted with affection.



Founder-Sakshi Sharma

New Incubates

Magic Touch jewellery

Magic Touch Jewellery offers trendy jewellery for any event that has been carefully selected. The jewellery is reasonably priced, making it accessible to everybody.

Founder- Kanika



Silywanderers

Silywanderers is a business that aims to organise excursions through experience travel. They also intend to include rafting and meditation in their plans for Rishikesh. All of the excursions are reasonably priced.

Founder-Mohit Sangwan



Singh is King

"Singh is King" is the best-fitting suit for men's startups. They sell high-quality, trendy clothing such as jeans and t-shirts.

Founder-Malvinder Singh



Startup Testimonials



The Exhibition was one of our greatest opportunity to raise our startup at a platform where we showcased art. We were successful and we learnt further deals in this field along with customer demands.

-Deepshika Saini Founder of ARTIX

The Exhibition gave us unreal experience. The most important thing we learnt was "How to pitch our Customer and deal with more than one or two customer at a time".

-Roshni Bhatt Founder of MIHR Fashion



Our Incubated Startups



Mechanic Guru
Founder - Gaurav



Myiaar International
Founder -
Mohammad Shahid



Coopear
Founder-Tamana
and Vishesh



Blare
Founder-Suraj



Park Exo
Founder - Mohit



PM Enhance
Founder - Parul



Fash Noya
Founder - Prince



Star Fitness GYM
Founder-Shahid



**G.D Perfect
Classes**
Founder - Gaurav



Ecoorganicindia
Founder - Hemant



Sellify
Founder - Anuj



Shulink
Founder - Akashdeep



Ink By Hand
Founder - Poornima



**Sheoran Brothers
Packers and
Movers**
Founder - Yogesh



The SVAD
Founder - Aakashdeep



**Vasudha
Consultancy**
Founder-Ashish

Our Incubated Startups



The Village Cafe
Founder - Shivani



Deepshi Art Porium
Founder - Deepshikha



Glizz
Founder - Gaurav



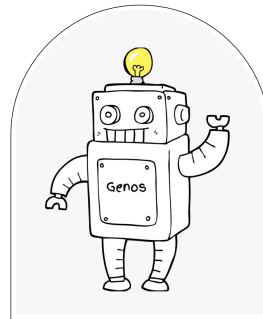
Angel Craft
Founder - Bharti



Taasvim
Founder - Tamanna and Vishesh



Mental Health
Founder - Sahil and Rahul



Genos Software
Founder - Yashwant



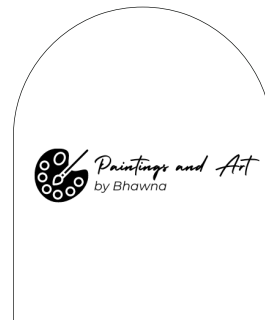
No Margin
Founder - Anshuman



Deepa Beauty Parlour
Founder - Deepa



Sky Line Kreatives
Founder - Mohit Saini



Paintings and Art by Bhawna
Founder - Bhawana



Eprise Trends
Founder - Yogesh



Mini Skills
Founder - Ashok



Card Wipe
Founder - Kapil



Shankar wholesaler and retailer
Founder - Nandkishor



Gheedhara
Founder - Sumit and Shivani

Our Incubated Startups



Sridaa
Founder - Sanjna
Choudhary



Macrame City
Founder - Anita



An Initiative by Department of Higher Education, Haryana



Nurturing human excellence through entrepreneurship

STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, GURUGRAM IMPACT REPORT

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Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

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